



caring for kupuna • keiki • community as ʻōhana

## WAIKIKI COMMUNITY CENTER IMPACT REPORT 2017/2018



community means...no one is left behind



1978: Governor Ariyoshi at Waikiki Community Center opening ceremony

### Aloha Kākou!

In 2018, the Waikiki Community Center (WCC) marked its' 40th year of caring for kupuna, keiki and community as 'ohana.

Waikiki and our surrounding communities have experienced a huge surge in need for kokua due to the rising cost of housing; limited availability of affordable, quality preschools; homelessness; reduction of other assistance programs; and the aging of our growing senior population.

Despite these challenges, WCC had a banner 40th year with tremendous growth in serving as a "one stop shop" for human services, social support, education, and wellness for Waikiki's families, keiki and seniors. Through our preschool, senior, visitor and community programs, more than 20,000 individuals annually receive the assistance they need to be healthy, safe and prosperous. Through our six partner non-profit organizations located on the WCC campus as well other community groups, we serve as a gathering place for over 95,000 people each year.

With your help, we can create a community where we all thrive.

Mahalo nui loa for your support!



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Susan Todani, Board Chair



*Caroline Hayashi*  
Caroline Hayashi, President

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# touching the lives of Kupuna

We helped **6,923** kupuna lead active, meaningful lives, both contributing to community and receiving support.

## Two seniors in crisis are helping one another...

At 84, Selitha (right), was terrified she would become homeless when her rent increased by \$400 per month. Although she works as a caregiver to supplement her small social security income, the increase meant she had to draw from her meager savings that would run out in a few short months.

Meanwhile, Chieko (left), was experiencing significant memory issues, causing her to forget to pay her bills and even to eat. WCC staff put the two ladies together and they hit it off. Selitha rented a room in Chieko's condo for a reduced rate in exchange for helping. But Selitha doesn't assist Chieko out of obligation - they have forged a wonderful friendship.

However, they still faced challenges as Chieko could no longer work. At the end of 2018, Selitha became one of the first recipients of a new rental subsidy program for seniors in need that WCC started in partnership with the Institute for Human Services. The assistance puts her on more stable financial footing.



Chieko &  
Selitha

## 1 Active Aging

WCC promotes lifestyles that keep seniors engaged physically, mentally and socially. Having meaningful, rich lives through the end of our lives keeps us healthy and active as we age and allows us to continue contributing to community. Our Active Aging initiatives focus on VOLUNTEERISM, EMPLOYMENT & CIVIC ENGAGEMENT.

**"Given the rapid growth of the older adult population, it is unlikely that Hawaii will ever have enough resources...for long-term supports... *attention needs to be placed on...an active aging approach.*"**

*-The State of Active Aging, Executive Office on Aging*



1,330%

increase  
2013-17

1,773  
cases  
2017  
to  
124  
cases  
2013

\*duplicated  
monthly

## 2 Helping Seniors in Need

We help seniors who are vulnerable, isolated and/or frail. They often have a variety of urgent challenges that cannot be addressed by one program, service or even agency. We fill this gap by...

### • Coordinating Services

We help seniors overcome the BARRIERS to resources.

**ACCESS** - Often seniors cannot access existing services due to unawareness, complex qualification requirements and/or application processes.

**MANAGING MULTIPLE SERVICES** - Most seniors in need have multiple challenges that require many different services/programs. Each resource has its own set of requirements and processes, which can be overwhelming.

### • Partnering

We work with a wide array of individuals/institutions to help some of our most vulnerable seniors stabilize and move forward, including many at risk for becoming homeless. At times there is no service to meet a need. *We put together creative, individualized solutions working with other nonprofits, government agencies, businesses, individual volunteers, landlords, and others* who are willing to work with us in support of our kupuna.



AT-RISK CHILDREN  
WHO DON'T RECEIVE  
HIGH-QUALITY EARLY  
LEARNING ARE...

25% more likely to drop out  
of school

40% more likely to become a  
teen parent

50% more likely to be placed  
in special education

60% more likely to never  
attend college

70% more likely to be  
arrested for a violent crime

closing the achievement gap for

**Keiki** 75% low-to-moderate income families\*  
97% met developmental benchmarks\*  
100% 4-year-olds successfully  
transitioned to kindergarten\*  
\*2018

Keiki Building Community



"...rubbish goes down the sewer into the ocean and the sea animals eat it and get sick." Classroom Mano chose to explore the effect of litter on our oceans as part of a 'water' theme for our **Keiki Building Community (KBC)** program. Students walked around the neighborhood picking up trash and used it for an educational mural (photo left). Then, to reduce trash, they created vertical gardens with single-use plastic bottles. KBC is a service learning program unique to WCC preschool. **Service learning** is a proven teaching/learning strategy where children make connections between classroom learning and community issues.

**1 million**

...the number of connections a baby's  
brain forms per second. Birth to age  
five is the most rapid period of brain  
development, setting the foundation  
for all future learning and success.

# FAMILY SKILLS

Family engagement  
in the early years  
is linked to success  
in kindergarten  
and beyond by the  
Harvard Family  
Research Project.

GOING UP

50% — **75%\*** more confident supporting their  
children's learning at home  
39% — **85%\*** engaged with teachers  
50% — **85%\*** participate in family  
education activities

\*increase from 2013 to 2018





# Community

## WE'RE STRONGER TOGETHER!

*Sticks in a bundle cannot be broken.*

- African Proverb

### 6\* NON PROFIT PARTNERS

WCC partners with other nonprofits on our campus so community members can access a wider array of programs and services.

Hope Chapel Waikiki

Legacy Foundation

Native Hawaiian Hospitality Association

United Self Help

Waikiki Beach Chaplaincy

Waikiki Health

\*2018 partners

### FEEDING THE HUNGRY

# of people served through our emergency food pantry

1,877\*

6,069\*

### HELPING KUPUNA IN NEED

# of case management contacts with kupuna in need

COMMUNITY EDUCATION  
cumulative # of participants in education, cultural & wellness activities

13,633\*

95,000+\*

### GATHERING PLACE

# of people gathering for community events such as community projects, condo associations and the Waikiki Neighborhood Board

\*2017



## mobilizing community

# Disaster Preparedness

...taking action with/for our community

The January 13, 2018 false missile alert was a wakeup call. Our community members expressed concern about improving disaster preparedness, particularly for some of our most vulnerable residents. What would happen to our more than 30% senior residents, many of whom are low-income, live alone and have mobility issues in case of a real disaster?

WCC collaborated with nine agencies/businesses to help prepare low-income seniors for a disaster. Our coalition built an informal network to link seniors with Emergency Management information. We coordinated disaster preparedness trainings, built a database of buildings where our seniors live and created/distributed 350 emergency kits (photo right).

### OUR COMMUNITY DISASTER PREPAREDNESS PARTNERS

Age Friendly Honolulu • City & County Retired & Senior Volunteer Program • Hawaiiiana Management • Hawaii Meals on Wheels • Institute for Human Services • Kapiolani Community College Service and Sustainability Learning Program • The Mindfulness Learning Center • Saint Augustine's Church • Waikiki Elementary School Food Farm



# Mahalo to Our 2017/2018 Donors!

## \$20,000+

Aloha United Way  
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Waikiki  
Waikiki Beach Activities

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J. Watumull Fund

### THANKS TO YOUR SUPPORT...

Kimari, a single mom of three boys, is able to send her son Austin to WCC Preschool, where he loves drawing, monkeys and Star Wars. Kimari is grateful for the tuition assistance she receives, without which she could not afford preschool for Austin.

John H. Connors Hawaii  
JTB Hawaii Travel  
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# Mahalo to Our 2017/2018 Donors

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Halau Hula O  
Nawahine  
Kay Hampton  
Hawaii Fi-Do  
Mark & Virgie Hayashi  
Henry Kapono  
Ka aihue

## in-kind (con't)

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Hilton Waikiki Beach  
HILuxury Magazine  
Honolulu Cookie  
Company  
Honolulu Police  
Department  
Honolulu Star Advertiser  
Hula Grill Waikiki  
Hungry Ear Records  
Hyatt Place Waikiki  
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Agency  
David Livingston  
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Sadie Oshiro  
Outrigger Waikiki Beach  
Resort  
Pacific Century Fellows  
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Pahiki Eco Caskets  
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Salvation Army Brass  
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Waikiki Beach Activities  
Waikiki Beach Marriott  
Resort & Spa  
Waikiki School  
Waikiki Sunset AOA  
Waipuna



Miranda keeps Han in line!

## Miranda & Basilio Give/Get Aloha

One day, Miranda and Basilio, emergency food pantry customers, noticed that the food pantry volunteer had not been at the Center for a while. Our staff, Han, told them the volunteer was no longer able to come. The couple wanted to give back since the food pantry had really helped them. They started helping to bag and distribute food and are now regular volunteers. Their smiles are infectious - Basilio is soft spoken, while Miranda enjoys meeting new people and talking about life, family and her volunteer work. Their help allows us to serve thousands of other food pantry clients annually.





310 Paoakalani Ave. • Honolulu, Hawaii 96815 • (808) 923-1802  
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## Financials

Year ended 12/31/17

[Audited financials prepared by  
 Ohata, Chun & Yuen]

